



Jatin Gupta.

SINGAPORE +65 8944 0501 GUPTA.JATING25@GMAIL.COM JATIN.TV LINKEDIN BEHANCE

Art director with **6+ years** across Singapore and India. I shape campaign concepts, visual direction and storyboards, then carry the thinking through shoots and post, supported by hands-on CG, motion design and AI workflows.

6+

YEARS
EXPERIENCE

PRIMARY FOCUS

Campaign concepts
Visual direction · Storyboards

INDUSTRIES

Beauty · Tech · FMCG
F&B; · Tourism

VIEW WORK



NOV 2025
TO PRESENT

Art Director

CARBON · SINGAPORE

- Develop concepts, visual direction and storyboards across film, social and OOH, and present the thinking to clients.
- Shape shoot direction and production approaches for campaigns including Sephora, Respawn, MBS CNY, Raffles City and SharkNinja.
- Use AI for preproduction and create published Hunt & Brew social films, supported by hands-on CG and motion execution.

OCT 2024
TO NOV 2025

Motion Designer

CARBON · SINGAPORE

- Designed and animated work for Razer, Marina Bay Sands, Singapore Tourism Board, Kenvue and Hibiki.

2021 TO 2023

Senior CG Generalist

VSPAGY · NEW DELHI

- Established the 3D pipeline, mentored artists and handled client relationships from design development through final delivery.

2020 TO 2021

Motion Designer

VSPAGY · NEW DELHI

- Created 2D and 3D motion design for HDFC, Tata AIG, State Bank of India and ICICI.

2021 · 4 MONTHS

CG Generalist, Intern

VMF · MUMBAI

- Worked under Vaibhav More on advertising post for Asian Paints, Nickelodeon, Munch and 7UP.

SKILLS

Direction: Concepts, visual storytelling, moodboards, storyboards, shoot direction and client presentations.

Execution: CG, motion design, VFX, compositing and AI workflows.

Tools: Cinema 4D, Redshift, After Effects, Photoshop, Illustrator, Blender, Final Cut Pro and Codex.

EDUCATION

Advanced Diploma, Motion Design

3DSENSE MEDIA SCHOOL
Singapore · 2023 to 2024

B.Sc.

JAIPUR NATIONAL UNIVERSITY
2019 to 2022

Advanced Diploma, VFX & 3D

MAAC · New Delhi
2017 to 2020

RECOGNITION

Rookie of the Year
Highly Commended
The Rookies · 2025

Featured Artist
The Rookies · 2026

SELECTED BRAND WORK

