

Jatin Gupta.



SINGAPORE

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♥ LESSISAMOR.TV

in IN/AMORDES

Be BE.NET/AMORDES

Art director with 5+ years in advertising across Singapore and India, working in CG, motion design and VFX. Fluent across the full production pipeline, from concept and design to modeling, lighting, animation and final delivery.

5+

YEARS
EXPERIENCE

KEY SPECIALTY

Art direction, CG, motion
design, VFX

KEY INDUSTRIES

FMCG, tech, F&B,
government

SCAN · SHOWREEL



EXPERIENCE

NOV 2025-PRESENT

Art Director

CARBON · SINGAPORE

- Art direction for brand and campaign work across film, motion design and social.
- Actively involved in new business pitches, creative strategy and concept development.
- Present work to clients and coordinate design, CG and production teams through to final delivery.

OCT 2024-NOV 2025

Motion Designer

CARBON · SINGAPORE

- Designed and animated campaigns for Razer, Marina Bay Sands, Singapore Tourism Board, Kenvue and Hibiki.

2021-2023

Senior CG Generalist

VSPAGY · NEW DELHI

- Handled client relationships and mentored 3D teams across video production, establishing VSPAGY's 3D pipeline.

2020-2021

Motion Designer

VSPAGY · NEW DELHI

- 2D and 3D motion design for banking and financial clients across India, including HDFC, Tata AIG, State Bank of India and ICICI.

2021 · 4 MOS

CG Generalist, Intern

VMF · MUMBAI

- Worked directly under Vaibhav More on post production for advertising clients including Asian Paints, Nickelodeon, Munch and 7Up.

SKILLS

Direction: Art direction, concept and look development, visual storytelling, client presentations, mentoring

Craft: CG (modeling, texturing, lighting, animation), motion design, VFX, compositing

Tools: C4D, AE, Cavalry, Photoshop, Illustrator, Premiere, AI assisted workflows

EDUCATION

Advanced Diploma, Motion Design

3DSENSE MEDIA SCHOOL
· SINGAPORE · 2023-24

B.Sc.

JAIPUR NATIONAL UNIVERSITY
· 2019-22

Advanced Diploma, VFX & 3D

MAAC · NEW DELHI · 2017-20

RECOGNITION

Rookie of the Year · Highly Commended (view certificate)

THE ROOKIES · 2025

Featured Artist

THE ROOKIES · 2026

SELECTED CLIENTS

RAZER™

MARINA BAY SANDS
SINGAPORE

CapitaLand

nickelodeon

Colgate

K kenvue

7up

HDFC BANK

TATA
AIG

SBI

ICICI Bank

Singapore
TOURISM
BOARD

SEPHORA

asianpaints

